

The Schmittenhöhebahn AG is a leading tourist company in Zell am See – Kaprun. Our range of services includes cable car operations, several restaurants, a hotel and boat trips on Lake Zell. You too can contribute to the success of the Schmitten and apply as...

Marketing Allrounder mit Schwerpunkt Gastronomie und Hotellerie (m/w/d)

YOUR TASKS

- Implementation of the marketing strategy for our hospitality businesses
- Creation of various promotional materials
- Management of the websites for our individual gastronomy outlets

- Planning and execution of online and print campaigns
- Management of social media channels
- Ongoing coordination with the gastronomy operations
- Further development of the gastronomy sector in terms of marketing
- Budget responsibility

YOUR PROFILE

- Completed degree in marketing, communications, hospitality, or a comparable qualification
- At least 2 years of experience in marketing, ideally within the hospitality industry
- Creativity and a strong sense for trends in the gastronomy sector
- Excellent verbal and written communication skills
- Team spirit, flexibility, and a proactive working style
- Confident use of common marketing tools

WHAT WE OFFER

- A modern and challenging workplace on the most beautiful panoramic mountain in Austria
- An interesting and varied area of activity with corresponding development opportunities
- A pleasant working atmosphere in a motivated team
- Remuneration according to KV from a gross monthly wage of € 2,074.00 with the willingness to overpay
- Numerous attractive social benefits (e.g. free season pass, company health promotion,...)

We look forward to receiving your application with a CV and a photo and to welcoming you to our team soon!

Apply now

Schmittenhöhebahn AG Attn. Ms. Magdalena Hofer Postfach 8 | A-5700 Zell am See | Tel.: 06542/789-143 E-Mail: bewerbung@schmitten.at

You can find details about the advertised positions and about the company at: www.schmitten.at/karriere







